



WHAT'S NEXT..?

Project SMART_watch Final Conference

29.05.2020



Be part of a discussion on the lessons and prospects of smart specializations in the regions of EU and join in our SMART_watch event!

Date: May 29, 2020

time: 11.00

length: est. 150 mins.

location: moderated from Silesia, Poland; online event

Online webinar with moderation and 5 consecutive sessions

Registration:

<https://www.conference.smartspecialisation.tech>

Agenda:

S1. What's next in S3 - post 2020 scenarios (with press conference)

11.00-11.40

Keynote speech by Karolina Tilman, DG Regio; followed by a brief round of Q&A from press and participants on recent offerings and the future of smart specialisation in the 2021-2027 EU programming period.

S2. What's next for BSOs - post 2020 scenarios

11.40-12.00

The session aims to answer the question of challenges for business support organizations in the forthcoming years, verifying the offer for business and regional ecosystems, especially with regards to smart specialization and post-COVID scenario. Panel session by:

- Artur Ochojski (Upper Silesian Agency for Entrepreneurship and Development Ltd.)
- Monika Ptak-Kruszelnicka (Marshall Office of Slaskie Voivodeship)

S3. What's next in Health smart specializations - post 2020 scenarios

12.00-12.30

This session aims to answer the question on challenges for health sector in the forthcoming months with regards to topics such as: collaboration, investment, threats and opportunities. The Regional Co-operation Networks for Industrial Modernisation Initiative (ReConfirm), funding opportunities from the European Commission - Marc Pattinson (General Manager inno TSD & ReConfirm S3 Partnership Broker).

Panel session by:

- prof Zbigniew Nawrat (The International Society for Medical Robotics)
- prof Konrad Karcz (Ludwig Maximilian University Clinic in Munich)

S4. What's next in ICT smart specializations - post 2020 scenarios

12.30-13.00

This session aims to answer the question on challenges for ICT sector in the forthcoming months with regards to topics such as: collaboration, investment, threats and opportunities. Panel session by:

- *Jarosław Parzuchowski (Interizon Pomorski Klaster ICT)*
- *Mariusz Stachnik (Mazovia Cluster ICT)*

S5. What's next in energy and sustainable buildings smart specializations - post 2020 scenarios

13.00-13.30

*This session aims to answer the question on challenges for energy and sustainable buildings sector in the forthcoming months with regards to topics such as: collaboration, investment, threats and opportunities. Short presentation by **Joaquín Villar Rodríguez (Head of Internationalisation and Prospective Department of the Andalusian Energy Agency, leader of the S3 Partnership on Sustainable Buildings Partnership)**. Panel session by:*

- *Szymon Liszka (Polish Foundation for Energy Efficiency -FEWE)*
- *Jerzy Wójcik (JW+A)*
- *Szymon Firląg (The Buildings Performance Institute Europe)*



The conference will be moderated by Marcin Baron, University of Economics in Katowice.

Marcin combines academic theory with almost 20-year expertise in entrepreneurship, innovation and regional/metropolitan policy. He is an experienced project manager and researcher, active in international teams and regional platforms, skilled in foresight techniques and strategic management tools.



Karolina Tilman, Official of the European Commission, Directorate-General for Regional and Urban Policy (DG REGIO), Policy analyst in the unit responsible for the smart and sustainable policy in the EU. Her current responsibilities include coordination of the SME-related issues in the Cohesion policy and preparation for the next financial perspective in the thematic area of Smarter Europe. Previously in the European Commission she was dealing with different aspects of public support for business and research: monitoring of implementation of the Cohesion policy in Poland (DG REGIO); state aid policy in the Directorate General for Competition (DG COMP) and control and fraud proofing in the European Anti-Fraud Office (OLAF).



Monika Ptak - Kruszelnicka - Regional Innovation Strategy Coordinator in Regional Development Department in Marshal Office of Slaskie Voivodeship from 2014, responsible for strategic planning and programming of innovation policy and cluster policy in region, certified project manager, responsible for implementation of Regional Innovation Policy by Regional and international projects. From 2013 coordinator of Regional Specialised Observatory Network in Silesia in Marshal Office with 13 BSO and R&D institutions and universities from the region.



Artur Ochojski, PhD is project manager and methodology expert in the field of business management and international collaboration. Works at the Upper Silesian Agency of Entrepreneurship and Development Ltd. and University of Economics in Katowice. He has more than 15 years of experience in leading and cooperating in various regional and interregional projects. Active researcher and academic teacher with 20+ years of engagement in regional economics and entrepreneurship. Passionate of knowledge-based governance, intelligent cities, quadruple helix solutions and application of 'la prospective'



Marc Pattinson is Managing Director of the consultancy group **inno TSD**, France which specialises in the preparation of policy analysis and evaluation, regional development and innovation strategies. He has a long track record in the field of interregional cooperation, clusters and related policy development initiatives. He regularly works for the European Commission as a policy advisor in the field of innovation, entrepreneurship, internationalisation and cluster programmes. He is also part of the **Interreg Europe Policy Learning Platform** team responsible for supporting project partnerships in the field of innovation and research which include many health related partnerships.



Professor Konrad Karcz, MD, PhD, PHM is a general, oncological, minimally invasive and robotic trained surgeon. He currently works at the General, Visceral and Transplant Surgery Clinic and leads the Minimal Invasive Surgery Section at **the Ludwig Maximilian University Clinic in Munich, Germany**. Within the framework of international cooperations he helps different scientific institutions and organizations.



Professor Zbigniew Nawrat - scientist, inventor, teacher, visionary. Pioneer of artificial organs (artificial heart POLVAD, POLTAH) and medical robotics (Robin Heart surgical robot). He is the Creative Director of the **Professor Zbigniew Religa Foundation for Cardiac Surgery Development**, teach medical robotics students of the Medical University of Silesia, is the president of the **International Society for Medical Robotics**, editor of **Medical Robotics Reports** and responsible in Poland for the European project **DIH HERO Robotics in Healthcare**.



Jarosław Parzuchowski - CEO of **Interizon Cluster**, the biggest ICT cluster in Poland. From 2016 he is the Chairman of **Pomorskie Smart Specialization "Interactive technologies in an information-saturated environment"**. He is also the co-founder of two IT companies providing AI/ML solutions for medical sector.



Mariusz Stachnik - President of the Mazovia Cluster ICT - the Key National Cluster, which is a cluster significant for the Polish economy with a high international competitiveness. Co-founder of the Space Bridge Fund - early stage space&ICT-related technology investment fund. Highly experienced manager working in west end east international companies, specialised in the field of financial, marketing strategy and business expansion sectors.



Jerzy Wójcik, an expert in green construction with over 9 years of experience as an architect, assessor and consultant. The owner and director of the JW+A company, which provides consulting services in the area of green construction and workplace strategy for real estate developers, contractors, building owners and tenants. He is also a university lecturer teaching the design of public buildings (since 2010) and sustainable development in projects (since 2016).



Szymon Firląg, Senior Advisor to BPIE (Buildings Performance Institute Europe). He cooperated with the National Energy Conservation Agency, The Polish National Energy Conservation Agency and the Energy Conservation Foundation, where he was dealing with projects related to the energy efficiency of buildings. He was involved in the process of designing, building and certification of the first passive and energy-efficient buildings in Poland. Lecturer at the Faculty of Civil Engineering, Warsaw University of Technology in the Sustainable Development Team.



Szymon Liszka, President of FEWE, has been involved in all major projects of the Polish Foundation for Energy Efficiency including the Implementation of the Polish Energy Efficiency Motor Programme (PEMP). His range of experience varies from energy auditing and consultancy through to project development, including market transformation projects like the PEMP: he has encompassing experience in energy planning and managing energy issues at local and international level, as he has been involved in the development of international standards, and participated in processes of energy efficiency policy making.



***Joaquin Villar** - Andalusian Energy Agency. Regional Government of Andalusia. Head of Internationalisation and Prospective Department of the Andalusian Energy Agency, whose main task is the coordination of international projects related to sustainable buildings, smart grids, renewables, sustainable local development. Member of the Technical Group for the elaboration of the Smart Specialization Strategy of Andalusia and member of the Sustainable Construction RoundTable in charge of the elaboration and follow-up of the Sustainable Construction and Rehabilitation Plan 2014-2020 for Andalusia.*